



D2.10. – Report

Public events - for other Fashion related subsectors



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Report on D2.10

This report summarises webinars organised in the context of Work Package 2 “*Building a strong skills partnership with relevant stakeholders*”, referring to the 2nd Task “*Engagement of players from other related Fashion industries*2. The first section includes a report dedicated to a webinar organised on Tuesday 29th of October, dedicated to regional authorities; while the second section includes a description of the webinar organised on Thursday 18th of July, dedicated to VET/HE centres from other related Fashion industries.

The webinar for regional authorities, however, can be considered also as an initial part of the 3rd Task of the WP (*Reinforce and extend the EU Network of Regions – RegioSkillsTCLF*), since it started a cycle of meeting with the Regional Authorities that will continue all along the life of the Project.

The main objective of these webinar was to start building a dialogue with both VET/HE centers and Regional Authorities, presenting the Project and its activities, as well as the results achieved so far. Specifically, it was intended to extend the scope of the activities beyond the TCLF sectors, reaching also other fashion industries, to gather their needs and their perspectives.

Introduction – Webinar for Regional Authorities

This section describes the first webinar organised within D2.7., *Public events workshops for regional authorities*, and D2.10., *Public events for other Fashion related subsectors*. The overall objective of WP2 is to enlarge and strengthen the TCLF skills collaboration between all categories of public and private stakeholder at European, national and regional level. The webinar objective was to:

- Present the project scope, objectives and activities.
- Inform about the results of a survey to companies and education centres in Europe on external drivers impacting the TCLF sectors and the actual companies’ skills needs.
- Learn about the benefits of establishing collaboration with public authorities in other European regions on supporting TCLF education and lifelong learning modernisation, by joining the RegioSkillsTCLF network and
- Invite public authorities to engage on Regional Pacts for Skills with education and industry.
- Discover best practices on public-private skills’ collaboration.

The webinar was held online on **Tuesday, 29th of October, 11h00 - 12h30 CET**.

Agenda and Contents

The participants were invited via e-mail (Figure 1), formal invitation letter drafted by CEC (Figure 2), a draft agenda (Figure 3), and a [registration link](#).

The final details of the agenda were presented to the participants in the introduction as displayed below (Figure 4), including:

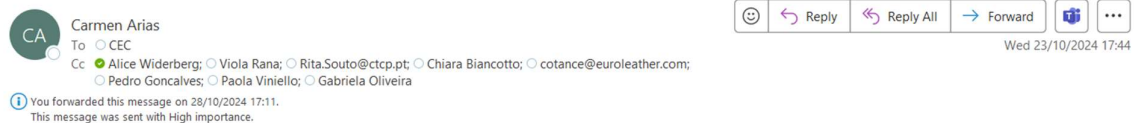
- **11:00 Welcome and introduction**



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- **11:10 – 11:20 METASKILLS4TCLF – Objectives and Activities**
Gabriela Oliveira, Project Officer at Centro Tecnológico do Calçado de Portugal
- **11:20 – 11:30 METASKILLS4TCLF – Survey results**
Chiara Biancotto, Research and Development Officer at Politecnico Calzaturiero
- **11:30 - 11:45 The Role of Regional Public Authorities in supporting skills modernisation: RegioSkillsTCLF Network & the Pact for Skills**
Carmen Arias, Secretary General at The European Footwear Confederation (CEC)
- **11:45 – 12:30 Sharing Best Practices on Skills Collaboration at Regional level**
Patricia Illa, Councillor for Neighborhoods and Civics, Sports and Professional Training at Igualada's City Hall, Spain
Carla Velez, Project Manager at Leather Cluster Barcelona, Spain
Dr Adelaide Dias, Deputy Major at the Municipality of Famalicão, Portugal

Invitation to join a webinar on Skills collaboration next Tuesday 29th of October



Dear Madam/ Sir,

We are pleased to invite you to a webinar on public-private skills collaboration initiatives under the [Erasmus+ Blueprint METASKILLS4TCLF](#) project. You will find an invitation letter enclosed, together with the agenda and a summary of the project.

To join the event, please register in [this link](#).

We thank very much in advance for your interest, and we look forward to meeting you next Tuesday 29th of October at 11:00 CEST.

Best regards,

Carmen Arias
Secretary General
Square de Meeûs 37
1000 Bruxelles
Tel. +32.2.791.79.05

www.cec-footwearindustry.eu
@EuropeanConfederationoftheFootwearIndustry /
@EUfootwear / @EuropeanShoeIndustry



Figure 1



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www.metaskills4tclf.eu



“Collaboration to achieve Excellence in TCLF Education”

Join us under a European Network of TCLF Regions promoting
Excellence in TCLF Education!

Dear Madam/ Sir,

You may be familiar with our ambitious EU-funded project “[Erasmus+ Blueprint METASKILLS4TCLF](#)” that started in September 2023. It is based on the achievements obtained in our first Erasmus+ Blueprint project: “Skills4Smart TCLF Industries 2030” ended in June 2022.

In this new initiative, partners from 11 countries in Europe (Belgium, France, Germany, Greece, Italy, Poland, Portugal, Romania, Spain, Sweden and Ukraine) continue mobilising regional and national public and private stakeholders to place education in Textile, Clothing, Leather, and Footwear (TCLF) industries at the forefront of national and regional investments to support the competitiveness and growth of their companies.

The world has dramatically changed since 2020, and TCLF companies need to overcome skills mismatches and rapidly embrace the digital and green transitions, which can only be achieved by investing in people’s skills together and across Europe. As European Commission’s President van der Leyden recently stated, we need to establish “a *Union of Skills – focusing on investment, adult and lifelong learning, skills’ retention and the recognition of different types of training...*”.

The Metaskills4TCLF partners wish to present to you the opportunities for skills’ collaboration across Europe with more detail. For that purpose, we invite you to a **webinar on Tuesday 29th of October, 11:00 - 12:30 CEST**. This meeting is specifically dedicated to public authorities in charge of education/ employment and/or industry in your region, where TCLF companies contribute to its territorial and economic growth, and where modern VET systems and lifelong training can make a difference to better equip their workforce. In the webinar, you will also have the opportunity to learn about ongoing private-public best practices on skills collaboration presented by some of the public authorities present.

To participate, please register on [this link](#)

Figure 2



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“Collaboration to achieve Excellence in TCLF Education”

**Join us under a European Network of TCLF Regions promoting
Excellence in TCLF Education!**

To join us, please register on [this link!](#)

Agenda, 29th of October, 11:00 – 12:30 CEST

11:00 - 11:10	Welcome and introduction	Carmen Arias - Secretary General at The European Footwear Confederation (CEC)
11:10 - 11:20	METASKILLS4TCLF – Objectives and activities	Gabriela Oliveira – Project Officer at Centro Tecnológico do Calçado de Portugal
11:20 - 11:30	METASKILLS4TCLF – Survey results	Chiara Biancotto – Research and Development Officer at Politecnico Calzaturiero
11:30 - 11:45	The RegioSkillsTCLF Network and the Pact for Skills	Carmen Arias - Secretary General at European Footwear Confederation (CEC)
11:45 - 12:30	Sharing best practices on skills collaboration at regional level.	Augusto Lima - Councillor in education, science, economy, entrepreneurship, and international relations at the Municipality of Famalicão, Portugal 2 other speakers TBC

Figure 3



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Agenda

11:00 Welcome and introduction

11:10 – 11:20 METASKILLS4TCLF – Objectives and Activities

- Gabriela Oliveira, Project Officer at Centro Tecnológico do Calçado de Portugal

11:20 – 11:30 METASKILLS4TCLF – Survey results

- Chiara Biancotto, Research and Development Officer at Politecnico Calzaturiero

11:30 -11:45 The Role of Regional Public Authorities in supporting skills modernisation: RegioSkillsTCLF Network & the Pact for Skills

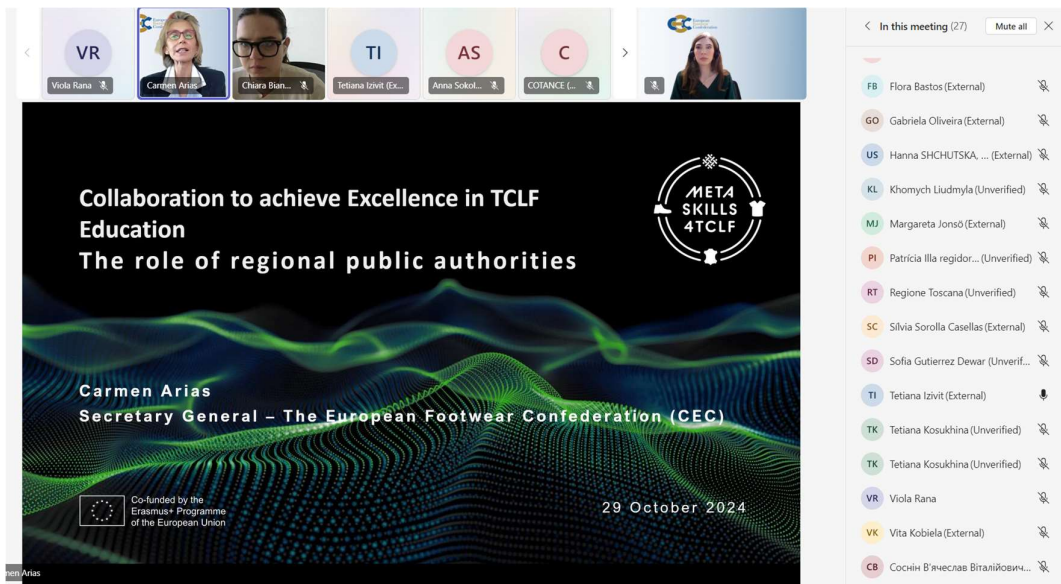
- Carmen Arias, Secretary General at The European Footwear Confederation (CEC)

11:45 – 12:30 Sharing Best Practices on Skills Collaboration at Regional level

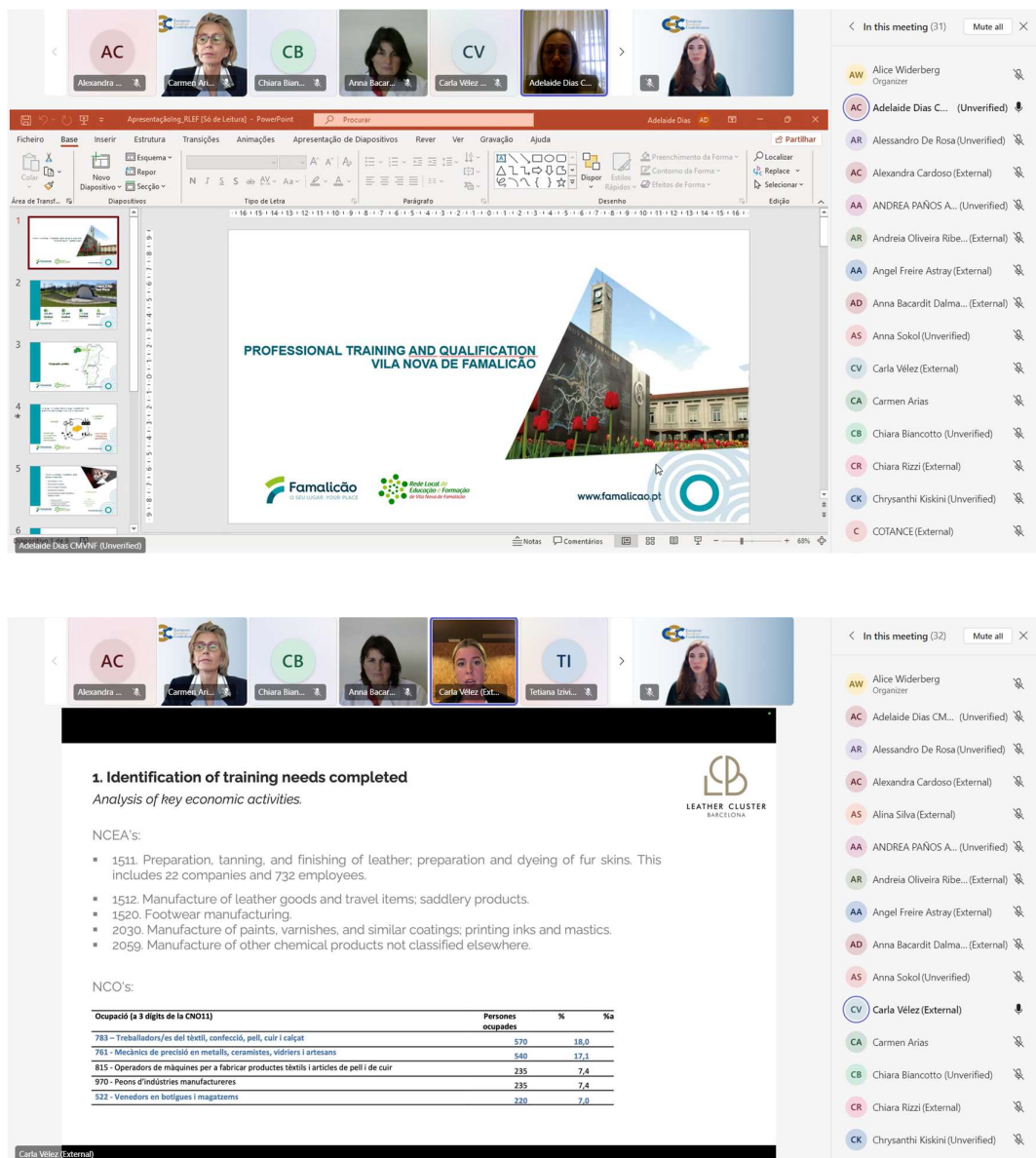
- Patricia Illa, Councillor for Neighborhoods and Civics, Sports and Professional Training at Igualada's City Hall, Spain
- Carla Velez, Project Manager at Leather Cluster Barcelona, Spain
- Dr Adelaide Dias, Deputy Major at the Municipality of Famalicão, Portugal



Figure 4



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The screenshot shows a Zoom meeting interface. At the top, there are video thumbnails of participants: AC, CB, CV, and Adelaide Dias. The main window displays a presentation slide titled "PROFESSIONAL TRAINING AND QUALIFICATION VILA NOVA DE FAMALICÃO". The slide features a large image of a building and the Famalicão logo. The right sidebar lists participants: Alice Widerberg (Organizer), Adelaide Dias CM... (Unverified), Alessandro De Rosa (Unverified), Alexandra Cardoso (External), ANDREA PAÑOS A... (Unverified), Andreia Oliveira Ribe... (External), Angel Freire Astray (External), Anna Bacardit Dalma... (External), Anna Sokol (Unverified), Carla Véllez (External), Carmen Arias, Chiara Biancotto (Unverified), Chiara Rizzi (External), Chrysanthi Kiskini (Unverified), and COTANCE (External).

Participants

In addition to project partners, there were 16 participants from 11 regional public authorities and 2 with national competencies (Figure 5):

- Italy (Tuscany and Veneto), Spain (Catalonia, municipalities of Igualada, Elda and Elche), Greece (North Macedonia), Portugal (Norte Region, municipalities of San João da Madeira, and Villa Nova da Famalicão), and Sweden (Boras Municipality).
- The Ministry of Economy of Ukraine and the Fundación Estatal from Spain.

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First name	Surname	Country	Region	Name of authority	Type of authority
Chrysanthi	Kiskini	Greece	Central Macedonia	Regional Development Fund of Central Macedonia	Regional authority with horizontal competences
Chiara	Rizzi	Italy	Veneto	CONFINDUSTRIA VENETO EST	Regional authority with industrial competences
Edita	Sanesi	Italy	Toscana	Regione Toscana	Regional authority with employment/education competences
Matteo	Pieracci	Italy	Toscana	ARTI Toscana	Regional authority with employment/education competences
Irene	Guimarães	Portugal	S. João da Madeira - Aveiro	Câmara Municipal de S. João da Madeira	Regional authority with horizontal competences, Regional authority with employment/education competences
Alina	Silva	Portugal	Norte	CCDR NORTE	Regional authority with horizontal competences
Adelaide	Dias	Portugal	Norte	Municipality of Vila Nova de Famalicão	Regional authority with horizontal competences
José Ángel	Freire Astray	Spain	Catalonia	ACCIÓ	Regional authority with horizontal competences
Isabel	Carranza Milán	Spain	Catalonia	ACCIÓ	Regional authority with horizontal competences
Patrícia	Illa	Spain	Igualada, Catalonia	City Council Igualada, Deputy Major	Regional authority with employment/education competences
Sofia	Gutierrez Dewar	Spain	National scope	Fundacion Estatal para la Formacion en el Empleo	Collaborator of National Public Employment Service in VET
Andrea	Paños	Spain	Elda	City Council Elda	Regional authority with employment/education competences
Samuel	Ruiz	Spain	Elche	City Council Elche	Regional authority with employment/education competences
Margareta	Wiklund	Sweden	Västra Götaland	Boråsregionen (Municipal Association of Borås)	Regional authority with horizontal competences
Liudmyla	Khomych	Ukraine	Kyiv	Ministry of Economy of Ukraine	National authority with industrial competences
Tetiana	Kosukhina	Ukraine	Kyiv	Ministry of economy of Ukraine	National authority with industrial competences

Figure 5

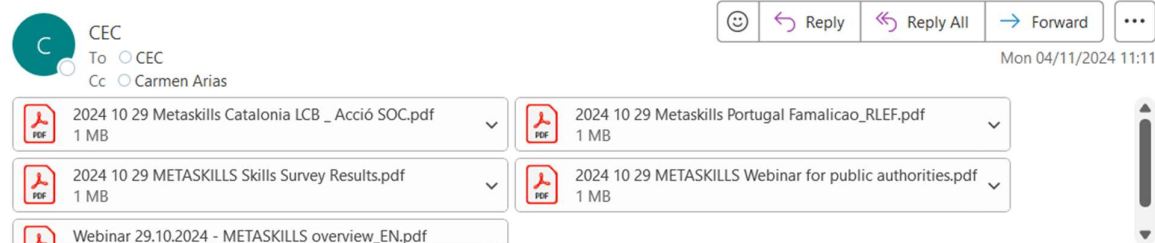
Follow up

The webinar was followed by an email thanking the participants, linking to the social medias of the project and encouraging them to fill in the [evaluation survey](#) (Figure 6).



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Thank You and Follow-up from the Erasmus+ Blueprint METASKILLS4TCLF Webinar



Dear all,

Thank you for joining us and sharing your insights at the Erasmus+ Blueprint METASKILLS4TCLF webinar! We hope you found the session valuable and inspiring.

To help us improve future events, we would greatly appreciate it if you could please take a minute to complete our brief [evaluation form](#). Your feedback is essential to us.

Additionally, if you'd like to stay updated on the project's latest news and initiatives, you can follow us on [Instagram](#) and [LinkedIn](#).

If you have any questions, please feel free to reach out.

We look forward to staying connected!

Best regards,

Alice Widerberg

Communications and Projects Officer

Square de Meeûs 37

1000 Bruxelles

www.cec-footwearindustry.eu

[@EuropeanConfederationoftheFootwearIndustry](#) / [@EUfootwear](#) / [@EuropeanShoeIndustry](#)



Figure 6

Evaluation

The seven evaluations received were all positive stating that the webinar fulfilled or succeeded their expectations (Figure 7).

Name and Surname	Country	After this event, are you interested in participating in future webinars/workshops to learn and exchange best practices with other regional public authorities about private-public collaboration on education and lifelong learning in the TCLF sectors?	Region	Overall, how did the workshop meet your expectations?	How useful was the content covered in the workshop?	How did you find the duration of the workshop based on the content covered?	Are you interested in strengthening dialogue with education, industry and other public entities in your region/country to work towards the development of a regional skills partnership in line with the European Commission Pact for Skills?
Anonymous	Ukraine	-	Kyiv	Fulfilled expectations	Very useful	Just right	Yes
Anonymous	Portugal	-	Portugal	Fulfilled expectations	Very useful	Just right	Yes
Anonymous	Spain	-	Spain	Exceeded expectations	Very useful	Just right	Yes
Anonymous	Spain	-	Catalonia	Exceeded expectations	Very useful	Just right	Yes
Anonymous	Spain	-	Andalucia - spain	Exceeded expectations	Very useful	Just right	Yes
Angel Freire	Spain	Yes	Catalonia	Fulfilled expectations	Very useful	Just right	Yes
CHRYSANTHI KISKINI	GREECE	Yes	CENTRAL MACEDONIA	Fulfilled expectations	Somewhat useful	Just right	Yes

Figure 7

Findings and Conclusions

Overall, the webinar was highly appreciated by the participants, who expressed their interest in being involved in the activities of the Regional Skills Partnership, as well as the project.

Reaching a good number of participants was a challenge, particularly due to the short amount of time in which the webinar was organised, which has led the consortium to consider the idea of keeping a calendar for the following webinars. Despite this, the public authorities showed great interest and willingness of sharing their best practices on public-private skills collaboration.

Possible ways of keeping the authorities engaged involve offering them a space for having a dialogue with regional colleagues across Europe, sharing best practices and establishing partnerships on behalf of industry and education, connecting with other regions implementing Regional Pacts for Skills, and supporting structured longer-term dialogue between industry and VET.



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Introduction – Education Entities from Fashion related sectors

The activities described in this section are to be referred to T2.2, which encourages the engagement of players from other related Fashion industries, with the D2.10., *Public events for other Fashion related subsectors*.

A webinar was organised where the participants had the opportunity to:

- Understand the objectives of the project and the tools that we will develop for the TCLF education community.
- Learn about the results of a recent survey to companies and education centres in Europe on external drivers impacting the TCLF sectors and the actual companies' skills needs.
- Learn about the benefits of your institution joining to join the **Network of Education and Training providers** working together to reach excellence in TCLF education in Europe.

The webinar was held online on **Thursday 18th of July from 14h00- 15h30 CEST**.

Agenda and Contents

The participants were invited via e-mail (Figure 1), sending both the details of the webinar and a formal invitation letter drafted by CEC (Figure 2).

Dear Sirs,

We hope this message finds you well.

We are writing to you to invite you to the upcoming webinar, "Collaboration to Achieve Excellence in TCLF Education," taking place on **Thursday 18th of July from 14:00 to 15:30 CEST, online.**

The webinar is part of the Erasmus+ Blueprint project "[METASKILL4TCLF](#)," which aims at mobilizing regional and national public and private stakeholders to place education in the Textile, Clothing, Leather and Footwear (TCLF) sectors at the forefront of national and regional investments to ensure the competitiveness and growth.

In this project, we are re-launching an *EU Network of education providers promoting Excellence* created in 2019 under the Erasmus+ Blueprint project "[Skills4Smart TCLF Industries 2030](#)" and enlarging it to cover Higher Education institutions, but also education institutions from other Fashion related sectors like yours. The objective is to facilitate the synergies, the replication of results and find complementarity of initiatives at all levels of education.

You will find attached more detailed information about the webinar.
You can also register here: [Click here](#)

Please, let me know if you need any more information.
Thank you.

Kind Regards

Chiara Biancotto
R&D Department

Centralino 049 980 11 11

Diretto 049 989 99 18
Via Venezia 62 - Capriccio di Vigonza (PD)
c.biancotto@politecnicocalzaturiero.it

Figure 1



www.metaskills4tclfpromoting.eu

Brussels, 10th of July 2024

"Collaboration to achieve Excellence in TCLF Education"

Join us under a European Network of Education providers promoting Excellence in TCLF education!

You may already be familiar with our ambitious EU-funded project "Erasmus+ Blueprint METASKILL4TCLF" project that started in September 2024. It is based on the achievements obtained in our first *Erasmus+ Blueprint project: "Skills4Smart TCLF Industries 2030" (S4TCLF)* ended in June 2022 in which more than 60 VET providers collaborated.

In this new initiative, partners from 9 countries in Europe intend once more mobilising regional and national public and private stakeholders to place education in Textile, Clothing, Footwear and Leather (TCLF) at the forefront of national and regional investments to ensure the competitiveness and growth of the TCLF community. The world has dramatically changed since 2020, the pandemic and a revolution in digitalisation and technologies has impacted the way we consume, we study, and we work. TCLF companies need rapidly to adapt to this twin and green transitions, which can only be achieved with the right skilled workforce supported with innovative teaching methods, materials and tools.

In this new flagship project, we are re-launching the *EU Network of VET providers promoting Excellence* launched in 2019 and enlarging it to cover Higher Education institutions. Furthermore, our objective is also to extend the benefits of such collaboration to education institutions covering sectors operating in the field of Fashion. We are certain that our work can inspire and complement your activities, and by establishing synergies at all levels of education will represent a win-win situation for all.

For your information, education providers, industry representatives and public authorities from Belgium, Germany, Greece, Italy, Poland, Portugal, Romania, Sweden, and Ukraine are gathered in this project consortium to:

- Design ambitious Sectoral Skills Strategies at EU and national levels
- Develop new/updated training curricula for the most promising TCLF qualification profiles responding to the circular and digital transitions
- Implement innovative practices to attract young workers to study and work in European TCLF companies

We firmly believe that your expertise and knowledge will enrich the outcomes of this joint initiative, and that the new and fresh proposals that will spring from taking part in our Network will help position your institution ahead and be better prepared to tackle the latest education challenges and opportunities. Establishing collaboration and facilitating the exchange of best practices between relevant actors is indeed the only way to successfully support the competitiveness of EU companies at global level and make the sectors more attractive to students and future employees.



Figure 2

The details of the agenda were explained to the participants during the first presentation as displayed below, including:

- Welcome and introduction to the main arguments.
- **Presentation of the Erasmus+ Blueprint METASKILLS4TCLF Project** made by Rita Souto, Project Manager in CTCP.
- **Presentation of the results of the Skill Survey conducted in WP 3** of the Project by Chiara Biancotto, R&D Officer in Politecnico Calzaturiero.
- **Presentations of the Opportunities of a Network of EU TCLF Education Providers promoting Excellence**, by Carmen Aria, Secretary General of CEC.
- **Presentation of the Pact for Skills for a Skilled Workforce**, by Carmen Arias, Secretary General of CEC.

 Agenda 14:00 Welcome and Introduction 14:10-14:30 Presentation of the Erasmus+ Blueprint METASKILLS4TCLF project, Rita Souto, Project Manager, Centro <u>Tecnológico</u> do <u>Calçado</u> de Portugal (CTCP) 14:30-14:50 Results of the skills survey, Chiara Biancotto, Research and Development Officer, <u>Politecnico Calzaturiero</u> 14:50-15:10 Opportunities of a Network of EU TCLF education providers promoting Excellence, Carmen Arias, Secretary General, European Footwear Confederation (CEC) 15:10-15:30 A Pact for Skills for a Skilled Workforce, Carmen Arias, CEC's Secretary General
 Co-funded by the European Union Collaboration to Achieve Excellence in TCLF Education 18 th July 2024

Figure 3

Participants

In total, participated 9 educational providers and 10 individuals, covering 4 EU countries and 8 Regions.

COUNTRY	REGION	NAME OF THE ENTITY	EDUCATIONAL LEVEL PROVIDED	NAME AND SURNAME	POSITION
Portugal	Gondomar	CINDOR	VET, C-VET	Laurence Alves	Pedagogical Coordinator
Spain	Alicante	EASDA	Higher Education, VET, C-VET	Silvia García	Professor
Italia	Veneto	Certottica	Higher Education	Sara Trevisan	Coordinatrice ITS
Spain	Cadiz	ASOPIEL	Higher Education	Marcos Obando	Project Manager
Poland	Lodz	ZPPM Lewiatan	Higher Education	Boguslaw Slaby	Vice President
Italia	Veneto	Fondazione CPV	Higher Education	Timoteo Frammartino	Coordinator
Poland	Kujawsko-pomorskie	Pracownia wyrobów odzieżowych i pracownia wytwarzania wyrobów odzieżowych	Higher Education	Joanna Okonek	Nauczyciel
Poland	Czestochowa	Zespół Szkół Przemysłu Mody i Reklamy im.W.S.Reymonta	VET	Agnieszka Makiela	Teacher of theoretical and practical clothing subjects
Poland	Częstochowa	Zespół Szkół Przemysłu Mody i Reklamy im.W.S.Reymonta	VET	Wioletta Podsiadlik	Teacher of vocational, practical and theoretical subjects
Poland	małopolska	Cracow School of Art and Fashion Design	Higher Education	Joanna Gawel	Headmaster

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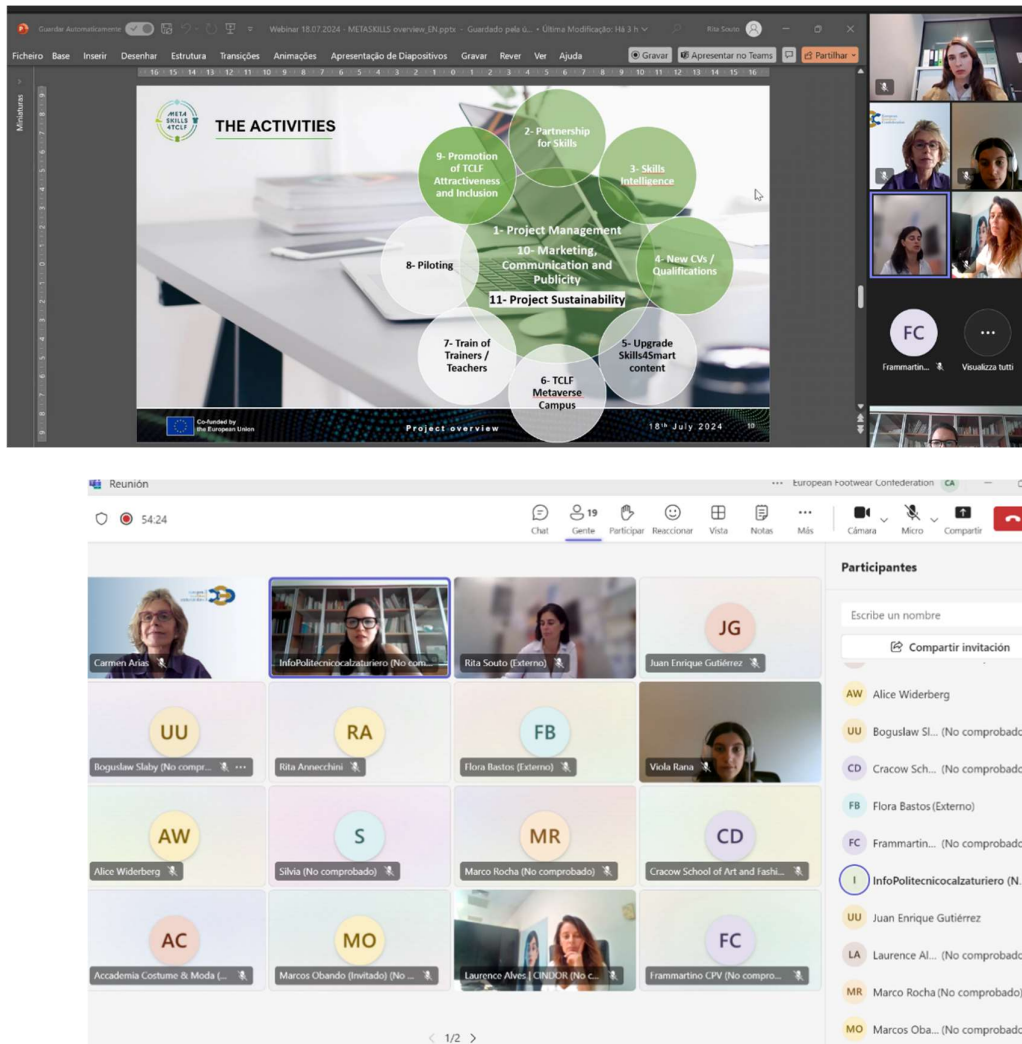


Figure 4

Follow up

The webinar was followed by an email enclosing the presentations, encouraging future collaboration and linking the website of the Project.

Da: [Chiara Biancotto](#)
 A: [Carmen Arias - CEC](#)
 Cc: [Aline Marrato; a.widerberg@cec-footwearindustry.eu; Viola Bana; flora.bastos@tclp.pt; Gabriela Oliveira laurence.alves@cindor.pt; silviagarcia@easda.es; sara.trevisan@certottica.it; oficina@asoptel.com; h.slaby@altex.com.pl; timoteo.frammartino@ilscosmo.it; jokoska@gmail.com; a.makjela@reymont.czestochowa.pl; w.podsiadlik@reymont.czestochowa.pl; wickowska.agnieszka@gmail.com; klawet@ksa.edu.pl; jgutierrez@bytel.com; relazioni.esterne@accademiacostumesmoda.it; kontakt@zppmlewiatan.pl; sekretariat@ckziu.com; hello@moveect.com; k.gendek@jed.it](#)
 Data: lunedì 22 luglio 2024 10:01:00
 Allegati: [image001.png](#)
[Webinar_Collaboration to Achieve Excellence in Fashion Education.pdf](#)

Dear all,

first of all, we want to thank you again for participating to the Webinar dedicate to the *Network of EU TCLF education providers promoting Excellence*.

If you want to know more about the Project, have a look to our website here:

<https://www.metaskills4tclf.eu/>.

You will find a newsletter, thanks you which you will be able to stay in touch with us.

We will be more than happy to build collaborations with you, including sharing your training offer and news both in our website and in our social network, and to keep you involved in our activities as well.

If you want to gain any more information about the Project or the Network, please do not hesitate to contact me or anyone in this email.

You will also find attached the presentation made by [@Carmen Arias - CEC](#) during the webinar. If you are interested also in having the other presentations, please let me know. We will be please if you will decide to join the Network and be part of its incredible work and opportunities.

Thank you again and we hope to be in touch with our future activities and events.

Kind Regards,

Chiara Biancotto
 R&D Department

Centralino 049 980 11 11

Diretto 049 989 99 18
 Via Venezia 62 - Capriccio di Vigenza (PD)
c.biancotto@politecnicocalzaturiero.it

Findings and Conclusions

The challenge of organising the webinar was mainly related to the period because many education providers had closed or were about to close for holidays with deadlines to complete before leaving.

Despite this, we had a good level of participations, which we hope to maintain in the next webinars.



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At the end of the webinar, it was open a discussion on the ways to keep these educational entities involved.

A first action to take could be sharing with these entities the curricula that we are currently developing in the project, in order to gather comments and observation from them. The evaluation of the curricula could be introduced also in the next webinars organized for the educational entities, with the objective of gathering their needs and their points of view. It could also be a practical way for sharing the educational value of the projects results.

In addition, education providers can be engaged by offering them to contribute to the online presence and newsletters of the project, as well as be featured as a place to study.



PROJECT NAME Alliance for
Cooperation on Digital and
Circular Economy Skills for the
TCLF sector across Europe

PROJECT ACRONYM
METASKILLS4TCLF

PROJECT NUMBER
101111842



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